

High Risk Drinking Prevention Action Team Action Plan

Date last updated: Oct. 29, 2018

Goal 1: To increase Eau Claire County residents' knowledge through messaging, education, and outreach on low-risk consumption.

Data indicator: Percentage of individuals reporting there are too few alcohol-free activities (37%); % of HS students that drank alcohol in past 30 days (22%)

| Sub team | Action/activities | Start date | Progress* | Date completed | results/notes | Person responsible | Indicators | Results | Evidence^ |
|----------|--|------------|-----------|----------------|---------------|--------------------|------------|---------|-----------|
| | Objective 1: By 2021, implement at least two best practices in the community that promote safe alcohol use. | | | | | | | | |
| | a. | | | | | | | | |
| | b. | | | | | | | | |
| | c. | | | | | | | | |
| | Objective 2: By 2021, incorporate at least two media campaigns annually around health observances that relate to alcohol use. | | | | | | | | |
| | a. | | | | | | | | |
| | b. | | | | | | | | |
| | c. | | | | | | | | |
| | Objective 3: Draft objective | | | | | | | | |
| | a. | | | | | | | | |
| | b. | | | | | | | | |
| | c. | | | | | | | | |

Goal 2: To decrease high risk drinking behaviors in Eau Claire County through awareness, education, collaboration, and policy.

Data indicator: Percentage of adults engaging in binge or heavy drinking in past 30 days (25%); % of HS students that drank alcohol in past 30 days (22%).

| Sub team | Action/activities | Start date | Progress* | Date completed | results/notes | Person responsible | Indicators | Results | Evidence^ |
|----------|--|------------|-----------|----------------|---------------|--------------------|------------|---------|-----------|
| | Objective 1: By 2021, complete at least two collaborative efforts with other local organizations and Eau Claire Healthy Communities Action Teams to increase awareness of the connection between alcohol use, chronic disease, and mental health. | | | | | | | | |
| | a. | | | | | | | | |
| | b. | | | | | | | | |
| | c. | | | | | | | | |
| | Objective 2: By 2021, collaborate with at least two local organizations to collect high-risk drinking behavior data. | | | | | | | | |
| | a. | | | | | | | | |
| | b. | | | | | | | | |
| | c. | | | | | | | | |
| | Objective 3: Draft objective | | | | | | | | |
| | a. | | | | | | | | |
| | b. | | | | | | | | |
| | c. | | | | | | | | |

* Fully met, mostly met, partially met, not met, future objective

^Scientifically supported, some evidence, expert opinion, insufficient evidence, mixed opinion