



Eau Claire Healthy Communities Action Team Meeting Agenda

Oral Health Promotion

Thursday September 27th, 2018

Eau Claire City-County Health Department Room G302

7:30am-9:00am

Present: Savannah Bergman, Sarah Dillivan-Pospisil, Sarah Pedersen, Katie Pospishil, Gina Schemenauer, Deb Schumacher, and Jayme Hoch

1. Introductions and Announcements

- a. Free Care for Veteran (Dental, lung test, flu shot, wellness screening, assistive walking device, haircut)
 - i. Saturday, November 3rd, 8 a.m. – 4 p.m.
 - ii. CVTC Health Education Center

2. Take picture for Children’s Health Alliance Photo Contest

- a. Children’s Alliance of Wisconsin’s social media contest incentive \$25.00 gift card
- b. Picture submitted with caption, “They are so handy when you smile...so keep your teeth around a while-Dr. Seuss” Eau Claire Healthy Communities is #ForKidsHealth

3. Approval of August 23rd, 2018 minutes: Minutes approved

4. Community Health Improvement Plan

- a. Strategies Discussion
 - i. Group reviewed strategies discussed at previous meeting. Also look at the types of strategies that were being discussed in the intervention planning matrix from Healthy Wisconsin leadership Institute—whether they were at the program, system, environmental or policy level and the intended audience. Goal is to choose a variety of strategies at all levels to have the greatest impact. Group was given question prompts that asked them to consider the impact, context, community and stakeholders from County Health Rankings. These questions helped narrow which strategies the best fit for our action team are to explore.
 - ii. Strategies below were discussed by the group. (Bold indicates chosen strategy to move forward on.)
 1. Work with daycare providers
 2. Work with daycare centers
 3. **Library reading time during Dental Health Month (February)**
 - a. Potter the Otter Books (\$.99) and disburse toothbrushes
 - i. Funding available \$1,500
 - ii. **Action item**-Gina order 100 books (A Tale About Water/Visits the Dentist)
 - b. **Action item**- Health Department contact Library dates/times

- c. How can we advertise for the event?
 - i. Press release/Interview
 - ii. Social media
 - iii. Community Calendar
 - 4. Limiting sugar sweetened-beverages in schools
 - a. Contact each elementary school about offering crystal light as an alternative
 - 5. Showing of “That Sugar Film” (geared toward adults)
 - 6. Parish nurse meeting (fall)
 - a. Discussed materials that we would have to give: Rethink your drink campaign, You’re teaching them to ... read, ride a bike, and say thank you materials.
 - b. **Action Item:** create handout
 - c. **Action Item:** Sarah will meet the nurse to review selected campaign or messaging
- b. Quality Improvement Project
 - i. Gina shared results from the Healthy Smiles for Mom and Baby Quality improvement project. Project is working with Northlakes and Eau Claire WIC clinic to increase number of children receiving fluoride varnish and the number of pregnant women that receive oral health care. Last month, there were 5 referrals for pregnant women to the dental clinics from the WIC program.
 - ii. Talked about tracking referrals of pregnant women to dental clinics as goal is get pregnant women seen if they need oral health services.
 - a. Discussed providing form to patient and provider send back— CVTC could potentially do this, Marshfield wouldn’ta have capacity.
 - b. Discussed providing form to patient and patient brings back— talked about low-success rate with this unless there was an incentive. And the return rate would still be low.
 - c. Start with selecting one provider to collect data (CVTC)
 - i. **Action item:** Debbie speak with the clinic manger and create a direct connection to Eau Claire WIC clinic.
 - 1. **Action item:** Gina discuss referrals and tracking with Beth Draeger, WIC director.
 - 2. Also discussed the procedure on how CVTC/Marshfield Clinics prioritize pregnant women and dental care as the discussion around our new objective that addresses policy changes to increase pregnant women’s access to oral health care.
 - a. If a women informs the receptionist that she is pregnant, she has to be seen quicker. Discussed the potential of the receptionist screening patients over the phone to see if they are pregnant so that the client could be seen earlier.

