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## High-Risk Drinking Prevention Action Team Meeting

*“We want to encourage and educate individuals about responsible drinking in a way that doesn’t stomp on people’s rights, but creates a safe community for all.”*

High Risk Drinking Prevention Action Team Meeting Agenda

Wednesday, July 11<sup>th</sup>, 2018

**8:00– 9:30am**

Eau Claire County Government Center/Courthouse

**Room G302**

**Present: TJ Atkins, Joanna Bernklau, Jennifer Eddy, Joyce Smith, Cortney Draxler, Lil Pinero, David Stanley, and Sarah Dillivan Pospisil, Victoria Larson, Stefanie Friend, and Kelsey Holmquist**

1. **Welcome and Introductions.** David to take minutes
2. **Approval of May minutes-** approved
3. **Updates**
  - a. **Alliance for Substance Abuse Prevention (ASAP) – (Lil)**
    1. Lil shared progress of Alliance work groups. Communications workgroup has started up, others are getting going. Talked about e-cigarette concerns among youth and use in the community. Also discussed health literacy and ASAP involvement in the Community Health Assessment. SADD training will be in October. Will have a summit/training with the advisors in August. Cortney added information about ASAP involvement in community alcohol concerns and asked for feedback for the upcoming SADD training.
  - b. **Alcohol Environment** - Cortney shared about Environmental Observers that went to Eaux Claires, results will be prepared and brought before group in a future meeting. Victoria noticed that the prices of alcohol at Eaux Claires festival acted like a form of deterrent, quite expensive, security to prevent substances or carry-in alcohol was kind of lax. Noted that there was a \$27 “water bottle” of wine available. Prex Claires was discussed. Noted by Victoria that the Oxbow event was separate and was a separate ticket purchase from the main Prex Claires event, which encouraged some people to only attend one location. Suggestion made to keep monitoring “closed street with alcohol events”, as this sets precedence for future events. Stefanie noted that in her place of work, younger and younger people are coming in with permanent liver damage due to heavy and chronic drinking. Possible future focus on adjusting age levels for group.
  - c. Jennifer brought up that she would like to talk to Chamber of Commerce about being invited to talk about establishment employees drinking while on the job (bartenders and staff) and was recently asked to present at their next meeting on drinking habits.
  - d. TJ noted that local county board and city council are discussing community opinion on the legalization of marijuana
  - e. HC steering committee is discussing partnering with ASAP and other groups to address substance and marijuana issues
4. **Community Health Improvement Plan – Draxler**
  - a. Provide Community Health Improvement (CHIP) background – Community Health Assessment was completed in June. The health department partnered with several health

care services in the area. Focused on alcohol and many other issues of health concern. This is 1 of 3 meetings to review and discuss for improvement.

- i. Review current action team plan – current plan goes through 2018. Currently have 1 goal outlined around decreasing high-risk drinking through increased awareness, education, and policy change.  
<http://eauclaire.wi.networkofcare.org/content/client/1148/2015-2018High-RiskDrinkingActionPlan.pdf> Create and implement a plan to address the causes and impact of High Risk Drinking. Partner with the Alliance for Substance Abuse Prevention to accomplish goals.
- b. Share State and National Health Priorities – Cortney shared overview of state and national health priorities. National plan has measures related binge drinking and high risk drinking is a State level priority.
- c. Data walk - group to reviewed and discussed data split into four different chunks: Secondary Data, Qualitative Survey Assessment Data and Health Equity.
  - i. Group viewed secondary data from Community Health Assessment (CHA). They also compared the 2018 CHA data to data from the 2015 CHA. (What do you observe in the data? What surprised you? Etc.)
    - Concern of how accepted alcohol abuse is, “everyone else does it!” (excessive drinking data point relevance)
    - Alcohol related vehicle deaths, more consistency in data reporting suggested.
    - Liquor law arrests increase, 3X higher than previously recorded. Comparable data regarding policy change or enforcement suggested.
    - State numbers seem consistent but local numbers seem to be increasing more than state levels, why? Can we compare Eau Claire to other WI cities to find reasons, on focused data points?
    - Community mapping (GIS or other online portal) to pull data on focused areas of information suggested for future resource. Available through Universities and other online portals. (As features and functions improve). Car crashes and alcohol related crimes are valuable current data.
  - ii. Review qualitative data – handouts were given and time to review qualitative data from community health assessment survey. (What themes do you see?)
    - From the community health assessment comments, the main point is that drinking is “just the Wisconsin thing!” and fully accepted in almost any situation.
    - Designated driver meaning and definition is “fluid” in drinking communities.
    - Transportation and parking overnight is an issue if one does over drink. Taxis are often unreliable and not desired by those out drinking because of bad experiences.
- d. CHIP Next steps
  - i. Survey Monkey to be sent to group members regarding health assessment discussion questions on community assets and resources and health equity. Group members to consider new ideas to bring regarding community high risk drinking solutions.
  - ii. Group decided to wait on voting for 3-5 data indicators that will be the focus of our 2018-2021 Community Health Improvement Plan until the next meeting. We will review the information from today at our next meeting and vote on what area we want to take a deeper dive on as well as what current resources and assets we have available working on these issues..

## 5. Policy

- a. Update from Ad Hoc neighborhood safety and relations task force

No Update-next meeting of task force is 7/12/18

6. **Wrap-up**

Next meeting is August 1<sup>st</sup>, 8am-9:30am

You can find all minutes and agendas on our website located at [www.ehealthycommunities.org](http://www.ehealthycommunities.org)