



Mental Health Action Team Meeting

Monday, June 25th, 2018

10:00am-12:00pm

Eau Claire City-County Health Department

Room 3312 (3rd floor)

MINUTES

Present: Brook Berg, TJ Atkins, Evie Fischer, Kelly Lauscher, Nikki Podevels, Trevor Begin, Barb Habben, Peggy O'Halloran, Diane Lueder, Josh Engle, Gina Schemenauer, Olivia Walters, Chris Hesmith and Chelsie Smith.

1. Introductions and information sharing
 - a. QPR Training- looking to offer a couple community trainings (adult and teen) in July--more information to come once finalized.
2. Review minutes
 - a. Trevor provided clarification regarding collaboration with 211 and Marshfield Clinic and verified that he will not be receiving any funding from 211.
 - Mary and 211 are responding to an RFP by Otto Bremer to essentially receive funds to help promote 211. Their proposal targets Eau Claire, Chippewa, Dunn, and Pepin counties. Mary inquired about Marshfield, and other partners' ability to participate and/or assist in being a part of the initiative to help give presentations on 211 to local bodies. Trevor agreed and that he is willing to discuss this potential and that details need to be cleared with leadership teams. Trevor has not yet received an MOU to review. Trevor will share more information once available.
3. Updates
 - a. Community Health Improvement Plan (CHIP)
 - Every three years we do a community health assessment. Nine partners from Chippewa and Eau Claire Counties participate in this assessment, including Healthy Communities. The health priorities from the most recent assessment were just released: mental health, alcohol misuse and substance use. Healthy Communities will now take this information from the health assessment process and use it to create their Community Health Improvement Plan (CHIP). This is a three year action plan that details out goals and objectives, how we are going to address the health issues through programs, policies, etc. in our community.
 - We will be working on this process of writing goals and objectives and seeing what other organizations are doing in the community

throughout the summer and then have a finalized CHIP in the fall.

- b. Gina shared news about our Healthy Communities website. We've had the website platform since 2013. Purpose of the site was two-faceted- one part that shared health data and the other part that shared Healthy Communities information. Feedback from coalition members (and funders of the site) was that the website was mostly utilized for Healthy Communities information. The data side was not as helpful as envisioned when the site launched. More request for local data. Will be going to a new website in the fall. Will still contain a data piece—more in the shape of a webpage on our site with all the sources used in the Community Health Assessment, as well other resources used frequently to look up health data under each area Healthy Communities addresses. The goal is to make the Healthy Communities portion more useable and to include more things like videos, resources, event links, etc. If you have any ideas about what would be helpful to be on the website, please let Gina know.
4. Video Conference with Beth Clay- Fox Valley No Wrong Door (NWD) Policy
 - a. Please see attached presentation regarding changes to their NWD Policy
 5. Review timeline and continue next steps discussion
 - a. Discussed importance of being able to train people on a resource that they can direct people to and doing community outreach about a website.
 - b. Discussed that marketing for a website/resource guide is very important. Beth did billboards, posters, wallet cards, displays in food courts and other ways to promote their website. Brook shared about the previous MATCH referral program that was in our community. Once the marketing push has ended, the calls dwindled, emphasizing the importance of marketing. Also the community buy-in to the program.
 - c. Group discussed fee of Network of Care website that Fox Valley uses. The Fee for website is based on population.
 - d. Peggy and Brenda will have a presentation from Network of Care about their mental health platform at their learning community discussion in October.
 - e. Discussed about having an inter-professional conversation to see what providers are using for resources.
 - f. Discussed starting a document that can show all providers in the website. Talked about how Beth found 100+ providers that aren't identified on 211 website. We do have the ADRC brochure that we could use as a starting point.
 - g. Nicole talked about how Wood County started a resource list. It should be on their webpage Healthy People Wood County.

Next meeting: Monday, July 23rd, 10-12pm in Room 302