



Chronic Disease Prevention Action Team Meeting

June 18th, 2018, 8:30 – 10:00 am

Eau Claire City – County Health Department

Room 302

Present: Jamie Hoover, Celestee Roufs, Alyssa Strevler, Brittani Wold, Kristi Herbenson, Lisa Wells, Darryll Farmer, Mark Mernitz, TJ Atkins, Susan Krahn, Jeannie Pittenger, Eric Anderson, Audrey Boerner, Barb Powers, Sandy Tarter, Chris Kelsmith (AHEC intern), Joanna Bernklau,

AGENDA

1. Introductions and agency announcements
2. Reviewed May meeting minutes and confirmed today's agenda
3. Workgroup Report Outs
 - a. *Worksite Wellness*: Reported on planning for August chamber wellness workshop. Tentative speaker dietitian from Marshfield Clinic and Jennifer Eddy from High Risk Alcohol Use Action Team.
 - b. *Healthy Communities Design*: Walkability Institute Update: Group did report-outs to leadership/department heads at involved agencies. Will also present at Invest Health local housing convening later in June. Continuing work on Complete Streets policy and Safe Routes to School.
 - c. *Food Systems*: Tri-county (Dunn, Eau Claire, Chippewa) healthy food collaborative is working with 9 small food stores through a 2017-2018 DHS Healthy Food Retail Grant. Food stores are primarily gas stations located in rural areas with low food access. The grant funded equipment that will help stores work on specific strategies and best practices to encourage the purchase of fruits and vegetables. Information about our role in FNV and healthy retail initiatives was recently shared through presentations at two WI conferences and an Invest Health food convening. The group was also recently involved with an application to host a healthTIDE wavemaker rally.
4. Healthy Communities Updates
 - a. Website: Current website not meeting needs. (www.ehealthycommunities.org) Decision made to end contract with current provider (Network of Care) and explore new options. Discussion on what team would like to see on a website.
 - i. Suggestions: videos, more up-to-date data sources

5. Obesity Map Discussion: New study, Wisconsin Health Atlas has been released by UW- Population Health Institute. Wisconsin is the first state with a detailed ZIP code-level obesity map based on electronic health record data, meaning it is based on height and weight measurements taken when people are at their doctors' offices, rather than self-reported heights and weights. This video tells more about the map- <https://www.facebook.com/uwhealth/videos/10156252812310729/> .
 - i. Study found that obesity rates are higher in the rural areas.
 - ii. Group had discussion on how this data varies from the self-reported data measure used in our current Community Health Assessment (29% of adults obese). The map instead shows obesity rates of 40-45% in zip codes 54701/54703 and 45-53% of adults obese in the rural zip codes of Eau Claire County.

6. healthTIDE Regional Rally Discussion
 - a. healthTIDE announced that our application for Chippewa Valley Wavemaker Rally has been accepted. Chippewa, Dunn and Eau Claire county coalitions will be planning the rally, with assistance and funding from healthTIDE. We will need to form a small planning group among our community to plan the event that will be held late August. Main goal of this event is to connect people, display local success/leadership, and create loose structure to facilitate relationship building and determine how we can work collectively to make bigger impacts. Importance of nutrition and built environment will likely be the topic focused on. Will be extending invite to all sectors involved in Healthy Communities, as well as extending the invite to additional businesses. Looking for ideas on venue in Chippewa Valley, perhaps an outdoor location (like a barn), as well as ideas for a speaker, and local caterers.
 - i. Celestee suggested podcast speakers--Steven Dubbner, Steven Lennet – freakanomics podcast, has topics on food and built environment (small nudges). Celestee will send the podcast link to the group.

7. Wellness Break

8. Workgroup Time
 - a. *Food System*
 - i. Susan shared details about recent work with healthy retail initiatives, FNV, and Invest Health food convening. Discussed ideas for the healthTIDE wavemaker regional rally. Group discussed the healthy retail grant and plans for spending out funds by June 29.
 - b. *Healthy Community Design & Policy*
 - i. Discussed Safe routes to parks- would apply safe routes to schools concept: Create a task force – bring in park/neighborhood associations, bike and walk audit, parent survey, task force takes results put together plan, implement and evaluate changes. Eric talked about the 6 E's: engineering- tunnels, paint, education – social media, website, encouragement- how to convince kids to walk/bike to school, enforcement- law enforcement, equity – make sure

different population all have access, evaluation- baseline information from survey, implement changes and track changes

- ii. Eric shared that they have applied for funds for regional safe routes to school coordinator. Waiting to hear. Plans to get information about walking school bus out to schools this summer.
- iii. Audrey shared that complete streets policy is moving forward.

c. *Worksite Wellness*

- i. Waiting to confirm date and location of August Learning Circle.
- ii. Discussed the Y's process for getting HIPPA certification as it relates to their Diabetes Prevention program. Needing that as Medicare will begin covering the cost of the class in 2018.

9. *Next meeting date: July 16th, 2018, 8:30 – 10:00 am, Room G302*

10. Adjourn

You can find all minutes and agendas on our website located at www.ehealthycommunities.org.