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Eau Claire
Healthy Communities

Healthy Communities Steering Committee Meeting
June 14, 2018
Eau Claire City-County Health Department
Room G302

Present: Sarah Driever, Mel Kantor, Brook Berg, Cortney Draxler, Gina Schemenauer, TJ Atkins, Mark Gideonsen, Sara Carstens, Barb Powers

MINUTES

1. Introductions and Announcements
   a. This is Mel's last meeting as Council Co-Chair. Welcome to Mark Gideonsen.
   b. Mark shared about Le Diner en Blanc happening this Friday. Flash Mob picnic. Dress in white. Bring a picnic and don't know where you are going. http://volumeone.org/news/1/posts/2015/06/17/9845_an_ambush_of_french_elegance_le_diner_en_blanc
   c. Brook shared that UW Cooperative Extension will be merging with UW-Madison as of July 1st. Will eventually phase out the UW-Extension logo and will become UW-Madison.

2. Review Minutes
   a. Minutes approved as is.

3. Healthy Communities Designation Update
   a. Healthy Communities recently submitted an application to receive a healthy communities designation on behalf of Eau Claire County. Nine county initiatives were showcased in the application. We will hear back in August to see if we receive the gold level award. Designees will be recognized at a celebration during the inaugural Healthiest State Summit on **September 20 - 21, 2018** in Green Bay, WI. Learn more about the Healthiest State Summit. Communities that earn Healthy Communities Designation Status (at any tier) will receive:
      i. A graphic/logo with the year of the community's receipt, to be used on community produced materials;
      ii. A communication toolkit with sample press releases and other material to share your community's news;
      iii. An invitation to attend a recognition event, at which community members will be honored for their health efforts alongside other communities earning a designation; and
      iv. Access to and participation in a network of other Healthy Community designees, through which communities can collaborate, encourage one another, and share successes (and stumbling blocks) experienced during their health improvement efforts.

4. Healthy Communities Website Conversation
   a. In 2013, we had partners come together to fund the Network of Care website. This website includes health data as well as Healthy Communities information. The group that funds it found that it wasn't meeting the needs of the community so they have decided to discontinue funding for it. However, these partners have committed looking

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at funding a website for healthy communities, as well as to continue looking at data exploring. The Network of Care website will be ending in the fall and we will be looking at a different site.

b. Mel suggested that we could do a pilot with steering committee to see if the website meets the need before it goes live.

c. Group thought it is important to share an update at the council meeting about the transition and ask for feedback.

d. Action team co-chairs--please share with action teams and see if there are any features action team members would like to include in the website.

e. Brook is writing lots of memos on data sources for her community health needs assessment for UW-Extension. This may be helpful information to include/link to on our website. She will keep us updated on this as it moves forward.

5. Community Health Improvement Plan Process
   a. Gina shared a timeline of how action teams will move forward to write their goals/objectives/action plan for their teams. There will be a series of three meetings that will help the group draft their action plan over the summer. The goal is to have the final CHIP completed and ready for approval at the November Council meeting.
   b. Cortney gave background on how health priorities are considered. Top five priorities this year are obesity, nutrition, mental health, alcohol misuse and substance misuse. Discussion around that we do not currently have an action team dedicated to substance misuse, but have action teams addressing the other priorities. Talked through next steps to think about how to move forward.
      i. Could start an action team around substance use or partner with other coalitions that are already working on this area. Would have to think about how we would write them into our CHIP. The Alliance is a coalition that focuses on substance use- marijuana, prescription drugs, meth and tobacco. Other thoughts were included: Would it be competing with the Alliance if we added a sub-team to the HRDPAT? Can we ensure Alliance representative on the council to report progress?
      ii. Another option could be to look at high risk drinking prevention action team and see if they are interested to more broadly define their action team. Sara shared about how the chronic disease prevention action team has broke out into sub-teams to address different topics within the main topic.
      iii. Group discussed the important of connecting more between action teams during this next CHIP.
      iv. Cortney will have a follow up conversation with Katie/Jennifer and Alliance to see their preferences and see if there are any gaps not being addressed by a coalition in the area. to Alliance about who else is doing work around substance use—i.e. DEC Committee, Meth Taskforce, JONAH. She will share the conversation results with Steering Committee via email.
      v. Talked about including other groups work in our CHIP. Can have a section where we describe other efforts in the community that are working on health topics (i.e. Hoarding task force, Mental Health Matters)

6. Action Team Sharing/Discussion
   a. Chronic Disease Prevention Action Team

       i.   Applied to host a healthTIDE Wavemaker Regional Rally with Chippewa and Dunn County coalition. This will be an event hosted in the Chippewa Valley in August. Waiting to hear if we are selected.

      ii.   Worksite wellness has the downtown wellness walk on July 18th. Working on next learning circle topic for September—perhaps something around alcohol use/holidays.

     iii.   Built environment group recently attended the Walkability Institute in Georgia. They have an action plan that they are working on. Audrey and Ned presented action plan to leaders and got the go ahead to move forward with some projects.

     iv.   Obesity map was released by UW Population Health Institute. Uses healthcare data: https://www.wihealthatlas.org/obesity/findings/. Will contradict some of the data that we have in our community health assessment because that data in the CHA is self-report instead of healthcare data.

b.   Mental Health Action Team

       i.   At last meeting, they created a timeline to move forward on 'No wrong door' policy. After that meeting, Brook attended a conference where one of the breakout sessions was Beth Clay from Fox Cities presenting and talking about lessons learned from when they implemented 'No wrong door' in their community. One of the biggest obstacles was getting front-line staff to understand the complexity of mental health and that they found people were more than likely to google vs. call someone. The action team will be having Beth come to their next meeting and present this information to the action team meeting in June.

      ii.   Have been seeing little lower attendance during the summer.

c.   Healthy Relationship Promotion Action Team

       i.   Had a new action team member join—always good to have new faces. Continuing work on their resource directory. Hmong Mutual created a competency assessment survey and will be sharing at HRPAT. If you would like this information as well, please let Sarah know.

d.   Oral Health Action Team

       i.   Working to create a list of dental providers that accept pregnant women and follow current standards of practice (as well as compiling which ones accept new MA patients). Brook suggested distributing to Apple Pregnancy Center as well.

e.   High Risk Drinking Prevention Action Team

       i.   Katie has been representing the group at a Public Good Order task force that is working on recommendations that will go back to the City Council in the fall. There is good representation on this action team.

7.   Set Council Agenda

8.   Adjourn

You can find all minutes and agendas on our website located at www.echealthycommunities.org.