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## High-Risk Drinking Prevention Action Team Meeting

*"We want to encourage and educate individuals about responsible drinking in a way that doesn't stomp on people's rights, but creates a safe community for all."*

High Risk Drinking Prevention Action Team Meeting Agenda

Wednesday, June 6<sup>th</sup>, 2018

**8:00– 9:30am**

Eau Claire County Government Center/Courthouse

**Room G302**

Present: TJ Atkins, Jennifer Eddy, Joanna Bernklau, Cortney Draxler, Lil Pinero, David Stanley, Greg Weber, Katie Wilson, Tom Wirth, and Sarah Dillivan Pospisil

1. **Welcome and introductions.** TJ to take minutes
2. **Approval of May minutes-** approved
3. **Updates**
  - a. **Alliance for Substance Abuse Prevention (ASAP) – (Lil)**
    1. Lil shared that Joe Lugenbill is the new chair and the new vice chair is Bruce King
    2. At their last meeting, ASAP discussed the YRBS survey, which is given to 6<sup>th</sup>, 8<sup>th</sup>, 10<sup>th</sup> and 12<sup>th</sup> graders within the EC school district, results and came up with goals based on the information. At their May meeting, they discussed creating 3 subcommittees one of which is Communication team. This group has recently met.
  - b. **Eau Claire named America's "2<sup>nd</sup> drunkest city"-**
    1. Article released last May in the news. This is the second year Eau Claire has held this placement.
  - c. **Community Health Improvement Plan –**
    1. Cortney shared the Alcohol Misuse Fact Sheets. There is a lot of information we review over the summer. Alcohol misuse was the 3<sup>rd</sup> Health Priority in this last cycle. This summer as an action team, we will review this data along with others as we update our action plan goals and objectives. There are open ended responses captured from the survey as to why alcohol misuse is a problem were provided, which will be reviewed in our summer meeting.
4. **Education/Outreach**
  - a. **Factsheets from Community Health Assessment-** see above Community Health Improvement Plan.
  - b. **National College Health Assessment results from UW-Eau Claire-**
    1. Katie share the university surveyed 3,000 students with a 25% return rate. They utilized gift cards as incentives to have students complete the survey. Previously, they used the CORE survey. Katie is recommending the University use the CORE survey every 5 years as it gets more specific regarding where a student drinks and so forth, whereas the national college health assessment asking more questions regarding general health questions and not necessarily specific to drinking.

2. This summer they are implementing a new process to have all new students be required to take the E-Check tests, which looks specifically at drinking risk.
3. Katie shared E-cigarettes is on the rise per the data they collected. Greg request data shared with ECPD, so they can look at allocation of services. Katie will check with her supervisor about releasing the data.

## 5. Policy

- a. **Update from Ad Hoc Neighborhood Safety and Relations Task Force-** Katie
  1. They recapped their previous meetings. Cortney provided a brief overview of the taskforce for new action team members and its purpose.
  2. The taskforce provided feedback that was incorporated in a redraft of the ordinance. The taskforce members also focused on the messaging of the ordinance.
  3. Greg explained it is a tool to assist ECPD with those under the influence as another level to look at the root problem of over drinking. Once the ordinance passes, there is additional work to look at such as education and diversion pieces.
  4. The taskforce plans to come back together to discuss a safe ride home as well as messaging about the ordinance. They recommend the council review the ordinance during the fall when students are back and able to participate in the process.
  5. Not everyone on the taskforce agreed on everything in the ordinance. They also discussed messaging to different audiences.
  6. Discussion on where the taskforce will go with their ideas and our action team's work on policy. Jennifer requested that if there were additional ideas which could be forwarded to the action team that would be helpful

## 6. Alcohol environment:

- a. David shared college students wish there were more on campus activities at night especially during the summer. Katie shared this is a challenge given there aren't many students on campus in the summer, but Volume One usually has a listing of activities available.
- b. Jennifer shared she attended the JONAH Expo meeting last night and there were those who shared their alcohol history. She shared it would be good to have some of these individuals sit on the action team as they could add another perspective to the action team's work.
- c. Greg shared the Oxbox event has an event on July 5<sup>th</sup> and alcohol will be available within the block.

## 7. Wrap-up

Next meeting is July 11<sup>th</sup>, 8:00 – 9:30am – **NOTE CHANGE** (our regular meeting would be on July 4<sup>th</sup>)

You can find all minutes and agendas on our website located at [www.ehealthycommunities.org](http://www.ehealthycommunities.org)