



High-Risk Drinking Prevention Action Team Meeting

"We want to encourage and educate individuals about responsible drinking in a way that doesn't stomp on people's rights, but creates a safe community for all."

High Risk Drinking Prevention Action Team Meeting Agenda

Wednesday, May 2nd, 2017

8:00– 9:30am

Eau Claire County Government Center/Courthouse

Room G302

Present: Joyce Smith, David Stanley, Katie Wilson, Tom Wirth, Jennifer Eddy, TJ Atkins, Lil Pinero, and Cortney Draxler

1. **Welcome and introductions** – TJ to take minutes
2. **Approval of April meeting minutes** – approved
3. **Updates**
 - a. **Community Health Assessment/Community Health Improvement Plan**
 1. The assessment results will be released this week. There will be updated fact sheets with the top health priorities available as well and we will review them at future meeting.
 2. The assessment will help us come up with our new Community Health Improvement plan and more information will be coming out in the summer for the action teams to help develop it.
 3. Special request made by Jennifer on the fact sheets; we need to note a distinction between the high school drinkers and college student drinkers with regard to the binge drinking.
 4. Alcohol Use was ranked as the third top priority out of five for this year's assessment.
 - b. **Healthy Communities Celebration**
 1. Legislative event had good representation from state, local, and board of health. There was a general conversation regarding prevention. The biggest take away Cortney got was everyone has to agree there is a problem before we can have a discussion on what the issue is and how can we solve it.
 2. The speakers were great for the celebration.
 3. The Legislative Taskforce will be looking at having added events to get to know representatives and candidates as we have a large turned over of our local and state level of representatives.
 4. Send all feedback on the event to Cortney.
 - c. **Alcohol Environment (this will need to be added as a standing item on agendas going forward)**
 1. Jennifer wanted to give kudos to Julian Emerson from the Leader Telegram at there have been more articles regarding high risk drinking in the area. One article was on the Menomonie Tavern with 116 citations and the UW-Stout Chancellors response. As a result, the Menomonie city council will be addressing the issue in an upcoming closed session.
 2. David wondered if any police issues occurred over the weekend of Jazz Fest as he observed lots of drinking occurring.

3. Tom shared the Alliance for Substance abuse prevention has decided to do internal groups to work on policy, sustainability, and communication. He points out this group and some of the members our action team has an overlap with this group and feels there should be discussion between the groups so we all are going in the same direction on the issue of high risk drinking. Katie pointed out the Alliance works on substance abuse issues too and so our goals are somewhat different. TJ suggested a standing agenda item be added with updates from the Alliance members and vice versa, so the Alliance gets updates from our action team.

4. Education/Outreach - New Factsheets from Community Health Assessment

a. We do not have them yet and will add to the next meeting agenda to discuss.

5. Policy

a. Review of 3 Alcohol Taskforce meetings-

1. Originally thought 3 meetings would work. However, it will be extended, as they need more time to do their tasked work.

2. Review of the taskforce meetings and what happen. Everyone was engaged in the conversation from Katie's standpoint of the meetings.

I. For their first meeting, identification of the issue and input from others was obtained. Meetings were an hour and half. After the first meeting, the issues were grouped such, neighborhood disruption/disorder, death/injury/risk behavior, and then other as well as culture. Their next meeting was focused on strategies to address these grouped topics. The goal of the third meeting was to review the solutions/strategies collected and review the draft of the public good ordinance. The group was not able to get through all of this, so a fourth meeting was scheduled for Monday May 7th. Action team discussion on the ordinance. Action team felt there should be clarification on the purpose of the ordinance and any chances used outside of its scope.

II. Katie shared the taskforce will be presenting updates to the City Council and meeting again, but changes to the ordinance may not be made prior to students return in the fall.

III. Cortney and Katie will forward action team comments and information to the taskforce.

6. Wrap-up

a. Next meeting date – June 6th, 2018

You can find all minutes and agendas on our website located at www.ehealthycommunities.org