



High-Risk Drinking Prevention Action Team Minutes

"We want to encourage and educate individuals about responsible drinking in a way that doesn't stomp on people's rights, but creates a safe community for all."

High Risk Drinking Prevention Action Team Meeting Minutes

Wednesday, March 7th, 2018

8:30– 10am

Eau Claire County Government Center/Courthouse

Room G302

Present: Katie Wilson, Greg Weber, Lil Piñero, TJ Atkins, David Stanley, Cortney Draxler, Tom Wirth, Joyce Smith, Jennifer Eddy

1. **Welcome and introductions.** David to take minutes
2. **Approval of February meeting minutes:** - approved
3. **Updates**
 - a. **New ECCCHD Staff**
 1. Cortney introduced Lil and Sarah, Sarah to join team in May
 - b. **Healthy Communities Coalition Survey**
 1. Start time changed to 8am (trial next meeting), Cortney to let Joanie know.
 2. Plan allow time to complete annual coalition survey during meeting next year
 3. Healthy communities celebration (time/date), set up booth to advocate HRDPT. Taking volunteers, Katelyn volunteered.
4. **Education/Outreach**
 - a. **Review plan for April Alcohol Awareness Month**
 1. Can add drinking app links to social media posts
 2. Proposals to adopt Lil's idea to coincide with LOA regarding "training" lost due to drinking...or stay consistent with "being hung over can cost you...is it worth it? More research to be done regarding wording (Cortney/Lil)
 3. Target? Boost? (tbd)
 4. Drink trackers to promote: DrinkTracker, AlcoDroid, (promote iPhone verified alternatives)
 - b. **WEAU interview**
 1. April 10, 4pm. Jennifer and Katie (tentative), Health Dept. to provide talking points and resources.

5. **Policy**

a. **Plan for City Council (reg. Public Good Order Ordinance)**

1. It is likely that vote will be postponed (possibly indefinitely) possibly re-submitted May 1st. Meant to include student input before summer.

b. **Review Letter**

1. Question brought up that letter does not specifically target “drinking” issues but may be taken to pertain to whole ordinance.
2. 2nd to last paragraph, 1st sentence, remove word “strong”.
3. Revise wording of 1st sentence
4. 2nd to last paragraph, 2nd sentence change “over-drinking” to “excessive drinking”
5. 2nd to last paragraph, last sentence, change “magic bullet” to “single solution to our high risk...problem”
6. Proposal to add our mission statement to the letter.

c. **Review Talking Points**

1. Person to speak on behalf of HRDPT, Katie Wilson Monday, March 12th
2. If proposed, HRDPAT supports postponement. HRDPAT supports keeping everyone safe and an ordinance that is acceptable for everyone.
3. Stated that it is important to make it clear that the ordinance is not targeting (only) students regarding high risk drinking
4. It was proposed to look into economic factors.
5. Make the point of creating a safer community, not abolition.

6. **Wrap-up**

a. **Next meeting date – April 4th, 2018 8:00AM**

You can find all minutes and agendas on our website located at www.ehealthycommunities.org